

Doing business in Germany

One of the most valuable markets in the world

To enter the German market – with its powerful GDP by 2.5 € bn in 2008 – can increase your revenue above average. Especially in Germany you have to regard different rules, mentality, regulations or behaviors of selling products and services. Even top products don't sell automatically in Germany, because it is a large, intransparent and competitive marketplace.



With 7signals you choose a experienced, successful partner for your company while doing business in Germany. We stand apart with you from the the first concept up to the implementation of the whole sales process in Germany.

Make use of our sales, marketing and management service we offer to enable companies in the **IT-industrie, services, trade, tourism, hospitality, personal, building industry and high-tec industrie** to the German market.

We will act as your local managing partners and representatives and thus help to further expand and strengthen your operation in one of the most exciting and most important marketplaces in the world.

What we do (extract of our services – choose one or more):

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|---|-------------------------------|---------------------------------|
| ✓ consulting starting a business in Germany | ✓ market investigation | ✓ your phone number in Germany |
| ✓ daily business support | ✓ competitor monitoring | ✓ Joint Ventures |
| ✓ sales planning | ✓ establish sales channels | ✓ contact to networks |
| ✓ marketing planning | ✓ recruitment | ✓ buying syndicate |
| ✓ SWOT-Analysis | ✓ pricing | ✓ technical infrastructure |
| ✓ intercultural competence | ✓ software localization | ✓ finding office |
| ✓ finding first customer(s) | ✓ translation service | ✓ brand- and patent application |
| ✓ finding sales partners | ✓ your own address in Germany | |

We stand apart with you while entering the German market:



Any questions? Do not hesitate to contact us:

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